



## NEWS RELEASE

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### **STARS & STRIPES FISHING TOURNAMENT TEAMS WITH MEXICAN TOURISM BOARD**

**Laguna Beach, Calif. (June 4, 2009)** – The Stars & Stripes Fishing, Golf & Music Festival announced today it has teamed with the Mexican Tourism Board as a major event sponsor.

“Having the Mexican Tourism Board as one of our sponsors truly validates the partnership we’ve created over the years,” said Daniela Dunlap, Stars and Stripes Tournament Director. “We look forward to another successful event this summer and know everyone we bring down will once again enjoy Mexico.”

The Mexico Tourism Board (MTB) brings together the resources of federal and state governments, municipalities and private companies to promote Mexico’s tourism attractions and destinations internationally. Created in 1999, the MTB is Mexico’s tourism promotion agency, and its participants include members of both the private and public sectors. The MTB has offices throughout North America, Europe, Japan and Latin America. Information on destinations and online trip bookings can be found at [www.visitmexico.com](http://www.visitmexico.com) and [www.mexico-update.com](http://www.mexico-update.com).

The 13<sup>th</sup> Annual Stars and Stripes Fishing, Golfing and Music Festival presented by SASCO will be held **June 25-28, 2009** at the **Hilton Los Cabos Beach and Golf Resort**. The A. Gary Anderson Fishing Tournament is among the marquee elements of the charity event, which has raised over nine million dollars for Southern California children’s causes since the inaugural Stars and Stripes held in 1996.

A limited number of Stars and Stripes all-inclusive event packages are still available, with a team of four being offered for \$9,000 (\$2,250 for individuals). Registration information and additional details can be found at [www.starsandstripesournament.com](http://www.starsandstripesournament.com). All proceeds from the event will benefit Orangewood Children’s Foundation, Big Brothers Big Sisters of Orange County, Operation Homefront, Boy Scouts of Los Angeles and the Freedom Writers Foundation.

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*[www.starsandstripesournament.com](http://www.starsandstripesournament.com)*

#### **About Stars and Stripes**

Started in 1996 by Dick Gebhard, then a board member of Big Brothers Big Sisters of Orange County, Stars and Stripes has grown from a new idea by a creative visionary, to one of the most significant and innovative charity fundraisers in the country.

The event has donated over \$9 million to Southern California charities over its 12-year history and in 2008 expanded its list of beneficiaries to include: Orangewood Children’s Foundation, Freedom Writer’s Foundation, Boy Scouts of Los Angeles and Operation Homefront. Additionally, Stars & Stripes has given back to communities in the Cabo San Lucas area, including contributing a fleet of new ambulances to the local Red Cross, providing medical care to children in need and aiding in the construction of a new state-of-the-art medical facility in San Ignacio.

Affectionately known as “The Feel Good Tournament,” Stars and Stripes seeks to be an effective charity fundraiser which creates lasting memories for both the organizations it assists and those participating in the event each year.