



NEWS RELEASE

Media Contact:

Stacie Capobianco, Stars & Stripes Foundation, lagunacapo@cox.net (949)280-6990

SASCO ONCE AGAIN BACKS STARS AND STRIPES AS EVENT'S PRESENTING SPONSOR Hollencrest Capital Management and the A. Gary Anderson Family Foundation sign on as title sponsors for Golf and Fishing

Laguna Beach, Calif. (February X, 2010) –Three very generous and diverse organizations have stepped up to help make the 14th Annual Stars and Stripes Golf, Fishing and Music Festival an event to remember.

Having been a tournament sponsor since the beginning, Sasco's solid commitment to the event since Day 1 makes it easy to see how the company has become one of the nation's leading electrical contractor and construction industry consultancy services.

Stars and Stripes is also thrilled to welcome our newest title sponsor, Hollencrest Capital Management! Hollencrest is the proud title sponsor of this year's golf tournament. A wealth management firm with over \$1 billion in firm assets, Hollencrest is already well known for catching big fish, servicing high net worth investors and private business owners across the country, but will turn their attention to the links and two new beautiful golf courses.

The A. Gary Anderson Family Foundation is this year's title fishing sponsor. Last year the fishing tournament saw a near-record setting second day as Team Fisherman pulled in 21 Marlin releases to take the tournament crown. Finishing a close second was Team Ninja Sea Turtles with 17 releases and Team Spartagus a close third with 16 releases.

A California Nonprofit Public Benefit Corporation and a Federal 501(c) (3) corporation, the A. Gary Anderson Family Foundation focuses the areas of education, health, human services and arts, provide support through creatively approaching issues, opportunities and endeavors which reflect the spirit of excellence, innovation, leadership and integrity demonstrated by A. Gary Anderson.

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www.starsandstripes tournament.com

About Stars and Stripes

Started in 1996 by Dick Gebhard, then a board member of Big Brothers Big Sisters of Orange County, Stars and Stripes has grown from a new idea by a creative visionary, to one of the most significant and innovative charity fundraisers in the country.

The event has donated over \$10 million to Southern California charities over its 13-year history and over the past three years has expanded its list of beneficiaries which this year includes: Orangewood Children's Foundation, Boy Scouts of Los Angeles and Miracles for Kids. Additionally, Stars & Stripes gives back to communities in the Cabo San Lucas area, including contributing a fleet of new ambulances to the local Red Cross, providing medical care to children in need and aiding in the construction of a new state-of-the-art medical facility in San Ignacio. This year, monies raised will also benefit Mexico's Green Scholarship Program.

Affectionately known as "The Feel Good Tournament," Stars and Stripes seeks to be an effective charity fundraiser which creates lasting memories for both the organizations it assists and those participating in the event each year.